## EXPANDED PRESIDENTS COUNCIL – January 22, 2008 CC 127 in Bill Brod Community Center • 8:30 – 10am

Present: Joanne Truesdell, Jan Godfrey, Tim Lussier, Anne Donelson, Karen Martini, Janet Paulsen, Baldwin van der Bijl, Scott Giltz, Judy Redder, Diane Drebin, Darcie Iven, Shelly Shaw, Fayne Griffiths, Maureen Mitchell, Steffen Moller, Dave Arter, Terry Mackey, Rosemary Teetor, Bill Waters, Colline Brown, Shelly Parini, Nancy Wells, BJ Rinearson, Courtney Wilton, Kate Gray, Theresa Tuffli, Ray Hoyt and recorder Sheri Schoenborn

TOPIC/CATEGORY	KEY POINTS/NEXT STEPS (ACTION)
Financial Aid Update	<ul> <li>Diane Drebin, Fayne Griffiths, Darcie Iven &amp; Shelly Shaw gave information on various Financial Aid activities to promote campus and community awareness of financial aid and scholarships available to students.</li> <li>One upcoming event is "College Goal Oregon" which will be held on Saturday, 1/26 from 9-2pm in the Gregory Forum. Will provide assistance to those filling out FAFSA forms and help them submit electronically when they are done.</li> <li>Financial Aid Specialists are also available every 1<sup>st</sup> Thursday from 3-4pm for students to come in for individual help with financial aid/scholarship related questions or problems.</li> <li>Additional staff has been trained and the turn around time for the awarding process of financial aid has been drastically improved, from 14 weeks to 2 to 4 weeks.</li> <li>Docuware is now being used to process financial aid packages and has also helped cut down the processing time.</li> <li>The Oregon Opportunity Grant has increased its family income limits from \$30,000 to \$70,000. This should allow more students to access these funds.</li> <li>Internal survey supports data from Financial Aid/Scholarship area that shows 400-500 students per week are being advised and assisted during non-peak times.</li> </ul>
Strategic Enrollment Management (SEM) Planning Timeline	<ul> <li>Diane provided a handout showing the timeline and process for the SEM. This plan will happen in two phases –</li> <li>Phase 1: Work with ACCRAO to create ways to educate and promote awareness to the college campus on the process.</li> <li>Phase 2: This will be our part of the work on SEM</li> <li>This will be discussed again at next week's Expanded Presidents Council meeting.</li> </ul>
Student Engagement Survey Timeline	Judy Redder distributed handout and fact sheet about CSSE (student engagement survey). This survey will be done every two years and helps us understand ways to engage students in

Tuition Increase/Enrollment Impact	<ul> <li>the classroom setting. Process for random course selection begins today; faculty will be contacted in a few weeks. Schedule will follow of which classes will be surveyed; time/day will be scheduled sometime between Feb. 18 and March 14. Raw data from this survey will be available sometime this summer.</li> <li>Joanne and Diane presented information regarding the enrollment impacts of tuition increase. Diane presented and walked through a handout outlining enrollment patterns at CCC when tuition increased, sharing information, and answering questions. Kate Gray asked if there was a way to build in a user narrative/demographic model that could also be used in marketing. Steffen Moller asked what common misconceptions seem to be out there and address those.</li> </ul>
	It was also suggested to use High School Advanced College Credit Instructors as a way to "market" information that goes out to schools. Baldwin and Steffen presented information on the \$115,000 Career Pathways Grant that was
Request for new Grant Funded Position/Career Pathways	received and will be used over the next 15 months. This position request is for the Coordinator of that grant, non-union position, 20 to 30 hours per week.
Transportation & Logistics Statewide Certificate Program	Scott Giltz shared information on our Transportation and Logistics Certificate program which was state approved and started last summer. Demand in this field is high across the state and many other colleges would like to get in on this certificate program. A statewide certificate is now being proposed, with CCC taking the lead role in proposing the program to the state. Presidents Council recommended that this 19 credit certificate program be presented at the next college board meeting for their approval.
Around the Table Updates	<ul> <li>Kate Gray – Survey is going out to faculty. Dean Darris is working on faculty constitution rewrites.</li> <li>Tim Lussier – Lane CC is hosting a meeting to discuss Oregon Needs Scholarships.</li> <li>Colline Brown – Finalizing a task force with a classified member this week. Also addressing the Tobacco and Student Health on CCC Survey at the next general membership meeting.</li> <li>Rosemary Teetor – deadline for Professional Development Fund applications will be Feb. 19. A newspaper article on P/T instructor Leanne Den Best is posted on the bulletin board in 2<sup>nd</sup> floor hallway of Barlow Hall.</li> <li>Bill Briare – "The Big Read" information shared. Get involved in and market activities on campus.</li> </ul>
President's Report	Joanne attended last week's State Board of Education meeting in Salem with Margaret Spelling as the speaker. Her message clearly stated that supportive data needs to be included with proposals. The shared responsibility model information was also discussed. CCC Board is discussing the Governor's goal of 40-40-20.

Fireside chats have brought some questions and observations to light regarding the minimum education level for the VP of Instruction. After discussion and thought process, the education level will be a Masters degree, not PhD as originally thought. This will broaden the applicant pool of well qualified applicants.
Budgets for next year are being discussed. Information has gone out to VP's, who have talked with their Deans, who are now meeting with their divisions and department chairs to address budget process, concerns and help in identifying ideas for cost savings and revenue generating ideas. Bring any cost saving ideas back to next weeks meeting

## UPCOMING MEETING DATES in 2007-08:

1/29 (expanded), 2/5, 2/12, 2/19 (expanded), 2/26, 3/4, 3/11, 3/18 (expanded), 3/25, 4/1, 4/8, 4/15 (expanded), 4/22, 4/29, 5/6, 5/13, 5/20 (expanded), 5/27...

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NUMBER OF HANDOUTS TO BRING: Presidents Council - 20 copies; Expanded Presidents Council - 35 copies

**PRESIDENTS COUNCIL MEMBERS:** Joanne Truesdell, Baldwin van der Bijl, Courtney Wilton, Shelly Parini, Jan Godfrey, Anne Donelson (Director of Public Affairs), Steffen Moller (Current Chair of College Council), Sheri Schoenborn, (Recorder), Colline Brown (Clsfd Pres), Kate Gray (FTF Pres), Bill Leach (Exempt Pres), Rosemary Teetor (PTF Pres), Tim Lussier (ASG Pres), BJ Rinearson (Director of Human Resources) **EXPANDED COUNCIL MEMBERS:** PC Members plus Joe Austin, Bill Briare, Diane Drebin, Scott Giltz, Karen Martini, Maureen Mitchell, Chris Robuck, Theresa Tuffli and Bill Zuelke